

## Burlington Seniors' Advisory Committee 2023 DRAFT Workplan

## Strategy:

- Provide input to staff regarding policies, projects and reports
- Provide feedback to staff regarding the Active Aging Plan
- Provide feedback to Clerks staff regarding Advisory Committee Terms of Reference
- Be a resource to the community.

| Item                   | Details   | Budget   |
|------------------------|---|----------|
| Feedback to City Staff | <ul> <li>Receive information about and provide input/feedback into city planning, policies, projects and initiatives.</li> <li>Provide feedback to staff the advisory committee review/terms of reference review</li> </ul>   | \$0.00   |
| Promotional Activities | <ul> <li>Promote June as Seniors' Month via social media and with the Recreation, Community and Culture department.</li> <li>Promote October 1st as National Senior's Day: register for Mayor's proclamation, NSD flag raising, Brant St. pier lights dedication with amplification through city social media platforms.</li> </ul> | \$0.00   |
| Active Aging Plan      | <ul> <li>Review and provide input/feedback on<br/>Burlington Active Aging Plan priority<br/>call-to-action items in conjunction with<br/>Recreation, Community and Culture<br/>planning and initiatives impacting older<br/>adults/seniors.</li> <li>Provide feedback to the updated Active<br/>Aging Plan</li> </ul>               | \$0.00   |
| Events                 | Share local seniors-related information out to the community through select events (virtual and/or in-person).  | \$500.00 |
| Total                  |   | \$500.00 |