



## Burlington Seniors' Advisory Committee

### 2023 DRAFT Workplan

#### Strategy:

- Provide input to staff regarding policies, projects and reports
- Provide feedback to staff regarding the Active Aging Plan
- Provide feedback to staff regarding Advisory Committee Terms of Reference
- Be a resource to the community.
- Use the committee's Terms of Reference mandate as a guide for the below workplan.

#### DRAFT 1

Mandate Item	Details	Budget
Provide advice and insight to Council and staff on the City of Burlington's policies, services and programs pertaining to seniors.	<ul style="list-style-type: none"><li>• Receive information about and provide input/feedback into city planning, policies, projects and initiatives.</li><li>• Provide feedback to staff regarding the advisory committee review/terms of reference review</li><li>• Review and provide input/feedback on Burlington Active Aging Plan priority call-to-action items in conjunction with Recreation, Community and Culture planning and initiatives impacting older adults/seniors.</li></ul>	\$0.00
Represent Burlington seniors' perspectives on municipal and other key seniors' issues (e.g. transportation, affordability, isolation, parks and recreation services) through appointment of a Committee member to each of	<ul style="list-style-type: none"><li>• Promote June as Seniors' Month via social media and with the Recreation, Community and Culture department.</li></ul>	\$1000.00

<p>the following committees:</p> <ul style="list-style-type: none"> <li>- Burlington Accessibility Advisory Committee</li> <li>- Burlington Inclusivity Advisory Committee</li> <li>- Burlington Integrated Transportation Advisory Committee</li> <li>- Halton Region Older Adults Advisory Committee (OAAC), and</li> </ul> <p>through involvement of Committee members at the local ward level</p> <p>Respond to seniors' needs based on information gathered through participation in these groups.</p> <p>Develop an annual workplan, including a communications plan and budget, to meet the mandate of the Committee, with a focus on addressing concerns together.</p>	<ul style="list-style-type: none"> <li>• Promote October 1<sup>st</sup> as National Senior's Day: register for Mayor's proclamation, NSD flag raising, Brant St. pier lights dedication with amplification through city social media platforms.</li> <li>• Share local seniors-related information out to the community through select events (virtual and/or in-person). Ex. Breakfast at the Bistro program, Food for Feedback event.</li> </ul>	
<p>Participate in meetings of Citizen Advisory Committee Chairs and other related meetings or training opportunities and keep current about City of Burlington policies that may impact the Committee.</p>	<ul style="list-style-type: none"> <li>• Participation in training activities run through the Office of the City Clerk</li> <li>• Participation in events run by other advisory committees to understand their priorities.</li> </ul>	
<p>Total</p>		<p>\$1000.00</p>

DRAFT 2

Item	Details	Budget
Feedback to City Staff	<ul style="list-style-type: none"> <li>• Receive information about and provide input/feedback into city planning, policies, projects and initiatives.</li> <li>• Provide feedback to staff the advisory committee review/terms of reference review</li> </ul>	\$0.00
Promotional Activities	<ul style="list-style-type: none"> <li>• Promote June as Seniors' Month via social media and with the Recreation, Community and Culture department.</li> <li>• Promote October 1<sup>st</sup> as National Senior's Day: register for Mayor's proclamation, NSD flag raising, Brant St. pier lights dedication with amplification through city social media platforms.</li> </ul>	\$0.00
Active Aging Plan	<ul style="list-style-type: none"> <li>• Review and provide input/feedback on Burlington Active Aging Plan priority call-to-action items in conjunction with Recreation, Community and Culture planning and initiatives impacting older adults/seniors.</li> <li>• Provide feedback to the updated Active Aging Plan</li> </ul>	\$0.00
Events	<ul style="list-style-type: none"> <li>• Share local seniors-related information out to the community through select events (virtual and/or in-person).</li> </ul>	\$500.00
Total		\$500.00