

Former Robert Bateman High School- Communication and Engagement Update

RCC-10-23

June 1, 2023

Environment, Infrastructure and Community Services

Communication and Engagement To date

- Project page launched in Spring 2022
- Seven media releases
- Seven + staff reports
- Survey launched in 2022
- Community meeting held with Halton District School Board and Brock

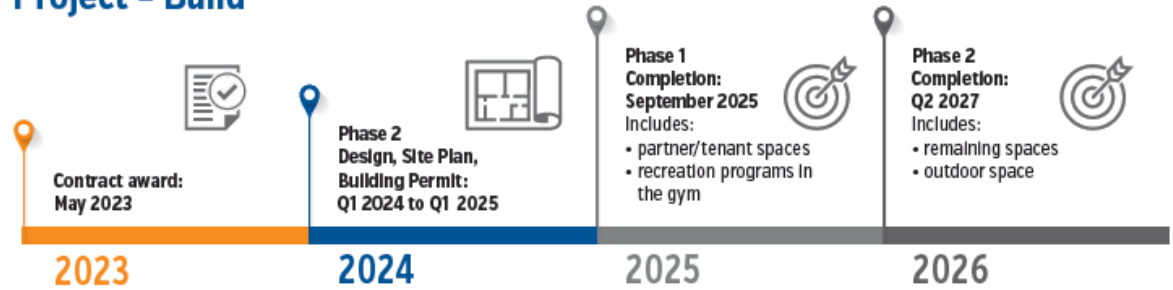
Objectives of Engagement and Communication

- Provide relevant information about the project, decision-making process and how the public can provide input and feedback;
- Provide multiple channels for people to provide meaningful input, both online and in person, at appropriate decision points;
- Create an ongoing record of what is said during engagements and make it available to the public throughout the process, so they can track the progress of the project, including reports back to the community to highlight how feedback was or was not incorporated into the final recommendation to Council; Gather meaningful input from members of the community whose voices are historically underrepresented in conversations about city issues;
- Establish www.getinvolvedburlington.ca as the main online platform for up-to-date information about the project and upcoming engagement opportunities;
- Keep all residents and stakeholders informed of key decisions, milestones and final outcomes;
- Use clear, plain language to inform the public about which aspects of the process are out of our control and cannot be influenced.
- Inform and engage residents and community partners on the final uses of the former Robert Bateman High School and greenspace.

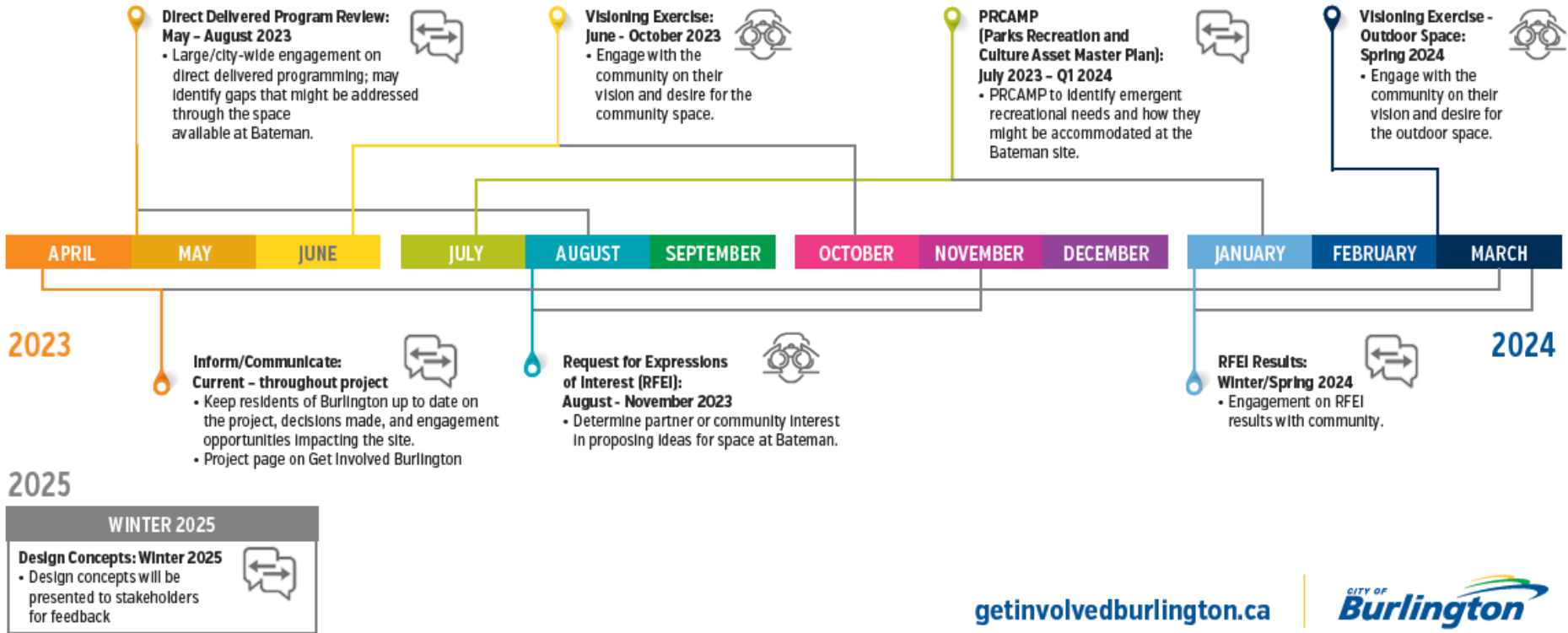
Community space at the former Bateman Highschool site

All the information gathered through engagement will help form the recommendations on what the community space at the former Bateman Highschool site will look like and be used for; these decisions and how they were made will be shared and will guide the design of the indoor and outdoor spaces for Phase 2.

Project - Build



Project - Communication and Engagement



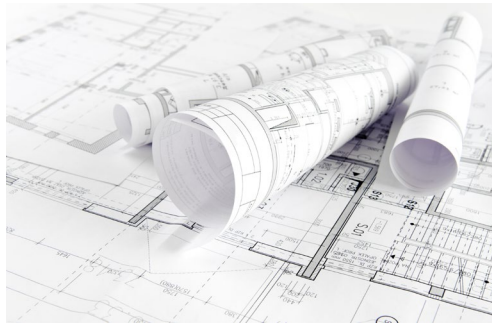
getinvolvedburlington.ca



Key Deliverables



Vision



Phase 2-
Community
Space & Design



An engaged and
excited community

Receive and file recreation, community and culture department report RCC-10-23 Former Robert Bateman High School - Communication and Engagement update; and

Direct the Director of Corporate Communications and Engagement and the Director of Recreation, Community and Culture to execute the communications and engagement tactics included as Appendix A or recreation, community and culture department report RCC-10-23.