Project Report

01 December 2022 - 03 January 2023

Get Involved Burlington

2022 Municipal Election

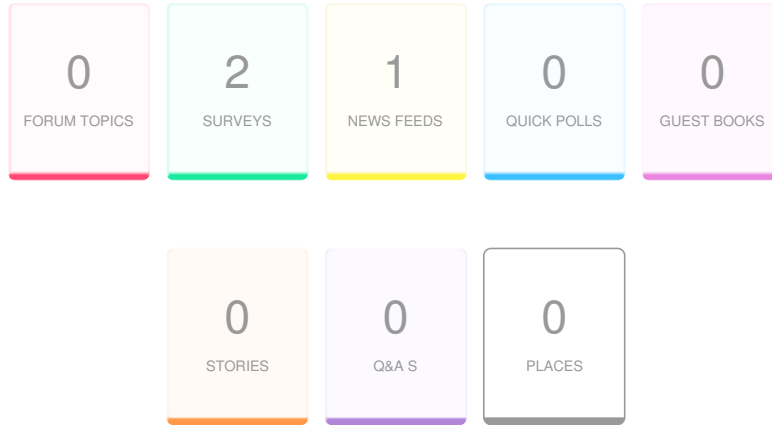## Visitors Summary

| | Pageviews | | Visitors |

Highlights

TOTAL VISITS	MAX VISITORS PER DAY
414	128

NEW REGISTRATIONS	
0	

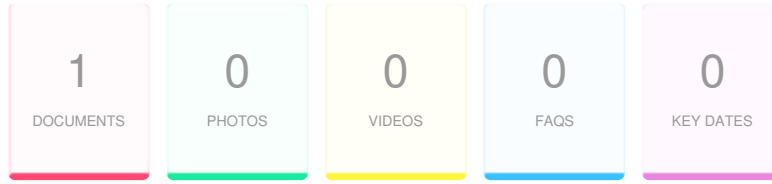| ENGAGED VISITORS	INFORMED VISITORS	AWARE VISITORS
413	416	417

Aware Participants	417

Aware Actions Performed	Participants
Visited a Project or Tool Page	417

Informed Participants	416

Informed Actions Performed	Participants
Viewed a video	0
Viewed a photo	0
Downloaded a document	0
Visited the Key Dates page	0
Visited an FAQ list Page	0
Visited Instagram Page	0
Visited Multiple Project Pages	0
Contributed to a tool (engaged)	413

Engaged Participants			413

Engaged Actions Performed	Registered	Unverified	Anonymous
Contributed on Forums	0	0	0
Participated in Surveys	12	0	401
Contributed to Newsfeeds	0	0	0
Participated in Quick Polls	0	0	0
Posted on Guestbooks	0	0	0
Contributed to Stories	0	0	0
Asked Questions	0	0	0
Placed Pins on Places	0	0	0
Contributed to Ideas	0	0	0

ENGAGEMENT TOOLS SUMMARY

0 FORUM TOPICS	**2** SURVEYS	**1** NEWS FEEDS	**0** QUICK POLLS	**0** GUEST BOOKS
0 STORIES	**0** Q&A S	**0** PLACES		

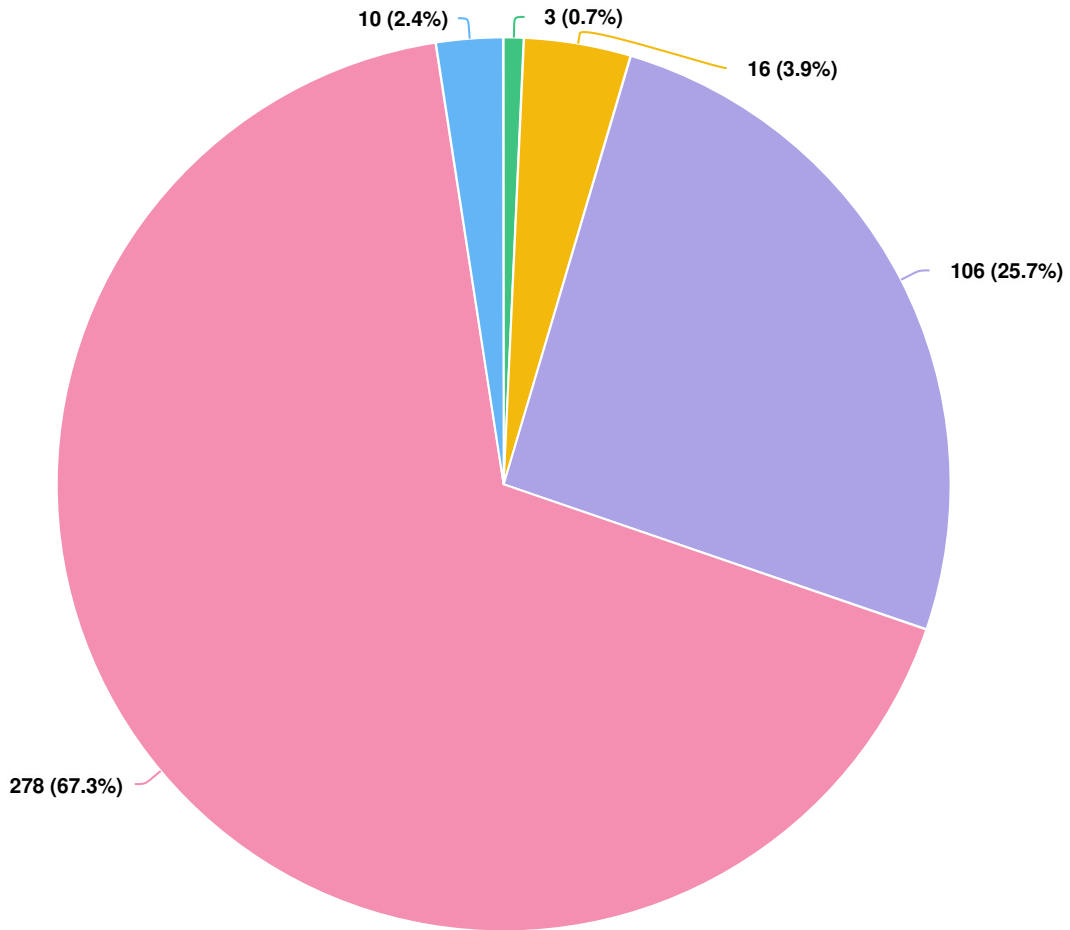| Tool Type	Engagement Tool Name	Tool Status	Visitors	Contributors		
				Registered	Unverified	Anonymous
Newsfeed	2022 Elections Survey Update	Draft	0	0	0	0
Survey Tool	2022 Post-election survey	Archived	413	12	0	401
Survey Tool	City of Burlington Elections Survey for 2022	Draft	0	0	0	0

INFORMATION WIDGET SUMMARY

1 DOCUMENTS	**0** PHOTOS	**0** VIDEOS	**0** FAQS	**0** KEY DATES

Widget Type	Engagement Tool Name	Visitors	Views/Downloads
Document	Heat Map of 2022 Elections Survey Responses - April 2021	0	0

ENGAGEMENT TOOL: SURVEY TOOL

2022 Post-election survey

Visitors	413	Contributors	413	CONTRIBUTIONS	413

What age group are you in?

10 (2.4%)   3 (0.7%)
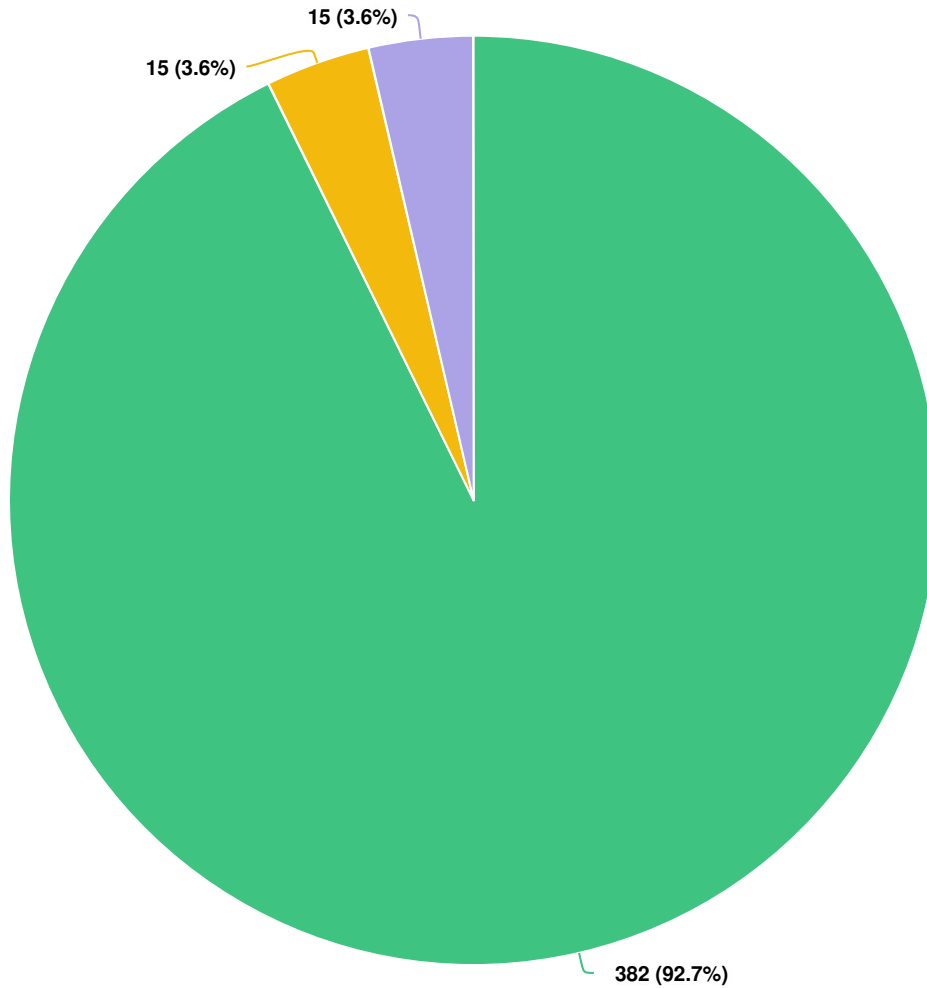
16 (3.9%)

106 (25.7%)

278 (67.3%)

Question options

● 18 - 24   ● 25 - 34   ● 35 - 54   ● 55 and over   ● Prefer not to answer

Optional question (413 response(s), 0 skipped)

Question type: Radio Button Question

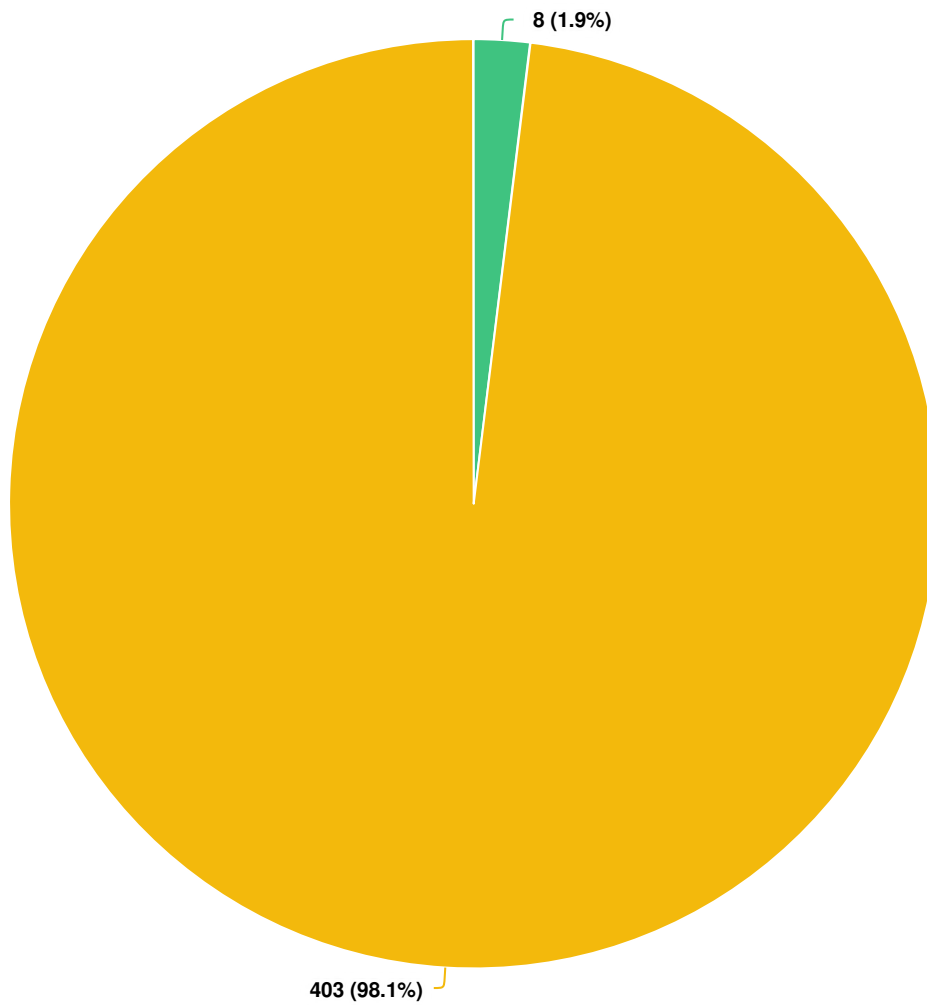## Did you receive a Voter Information Letter (VIL) in the mail prior to the election?

15 (3.6%)

15 (3.6%)

382 (92.7%)

Question options

● Yes   ● No   ● Unsure

Optional question (412 response(s), 1 skipped)

Question type: Radio Button Question

Did you visit a Burlington Public Library or a community pool to be added to the Voters' List or amend your information prior to election day?
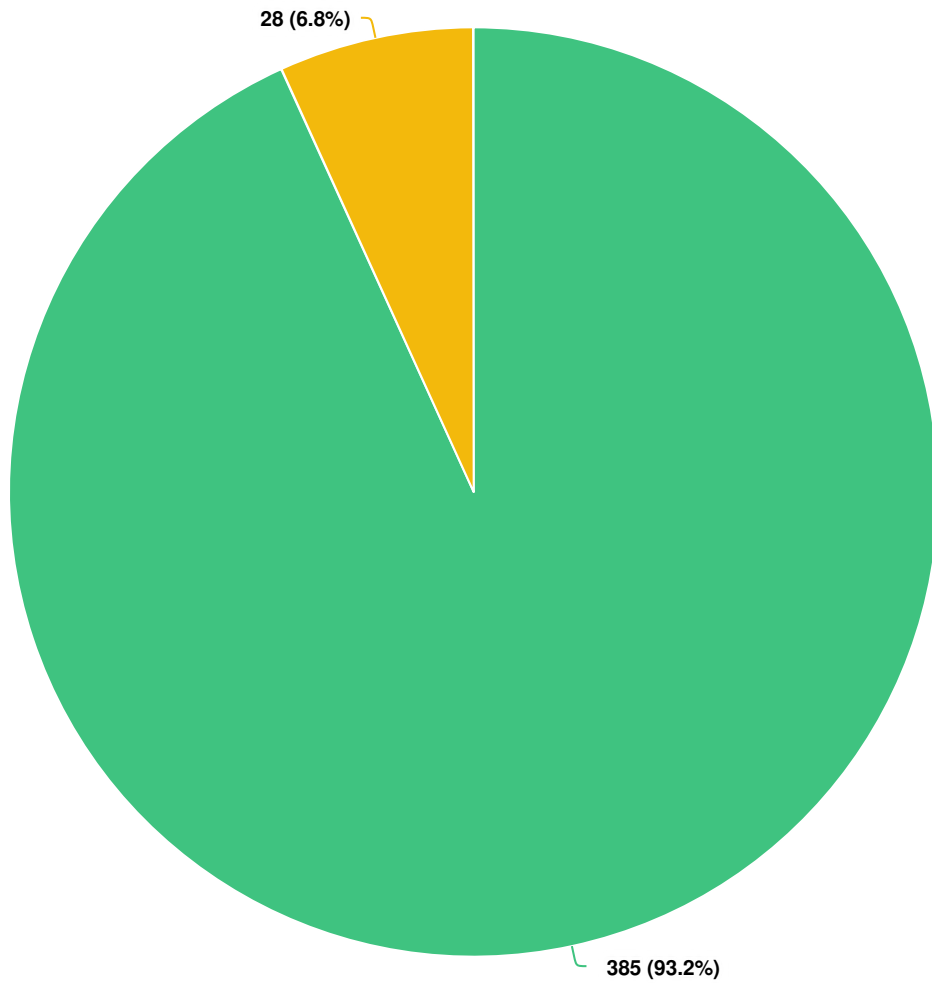
8 (1.9%)

403 (98.1%)

Question options

● Yes ● No

Optional question (411 response(s), 2 skipped)

Question type: Radio Button Question
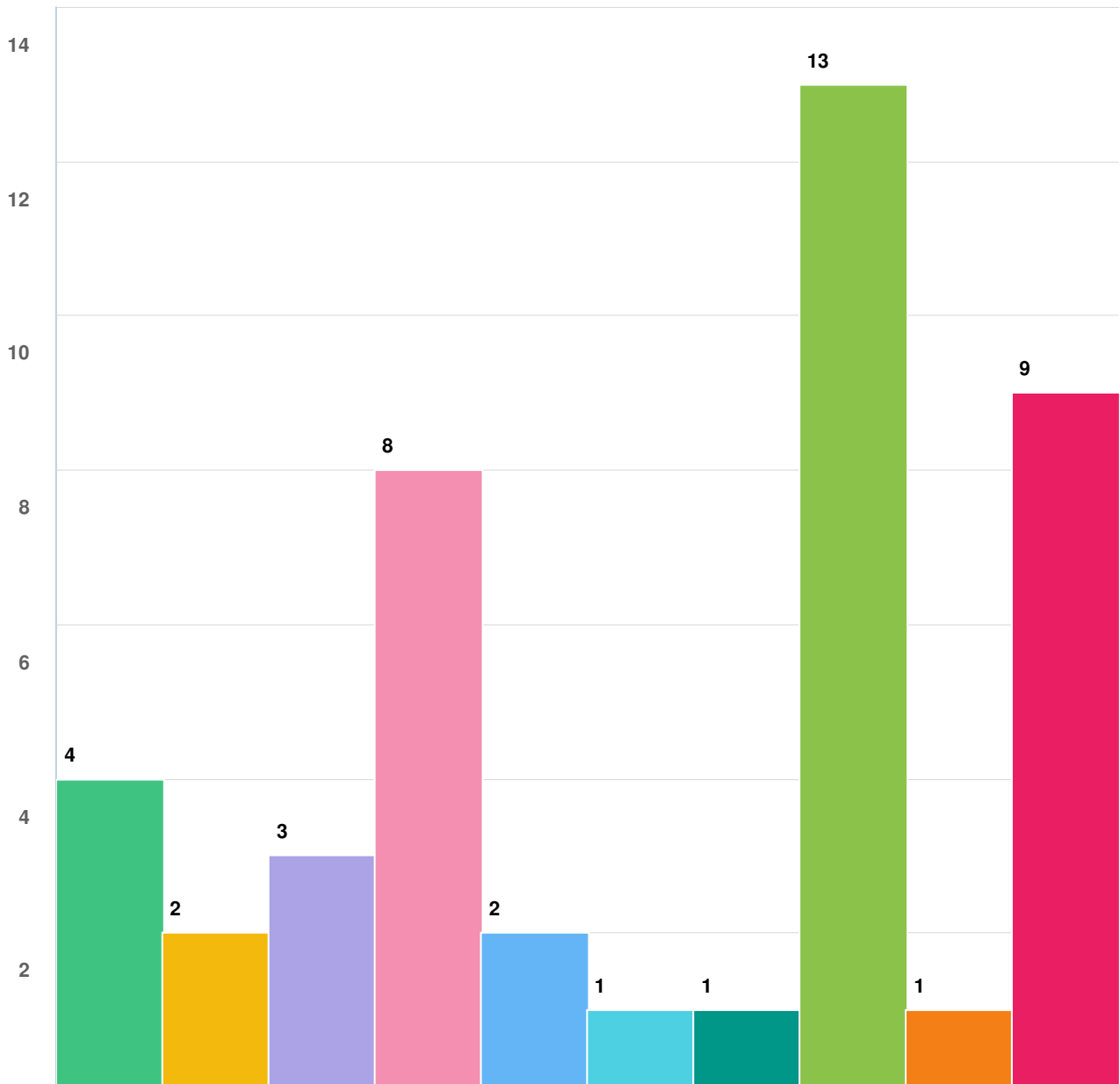
Did you vote in the 2022 Municipal Election?

28 (6.8%)

385 (93.2%)

Question options

● Yes   ● No

Mandatory Question (413 response(s))

Question type: Radio Button Question

Why didn't you vote in the 2022 Municipal Election? (select all that apply)
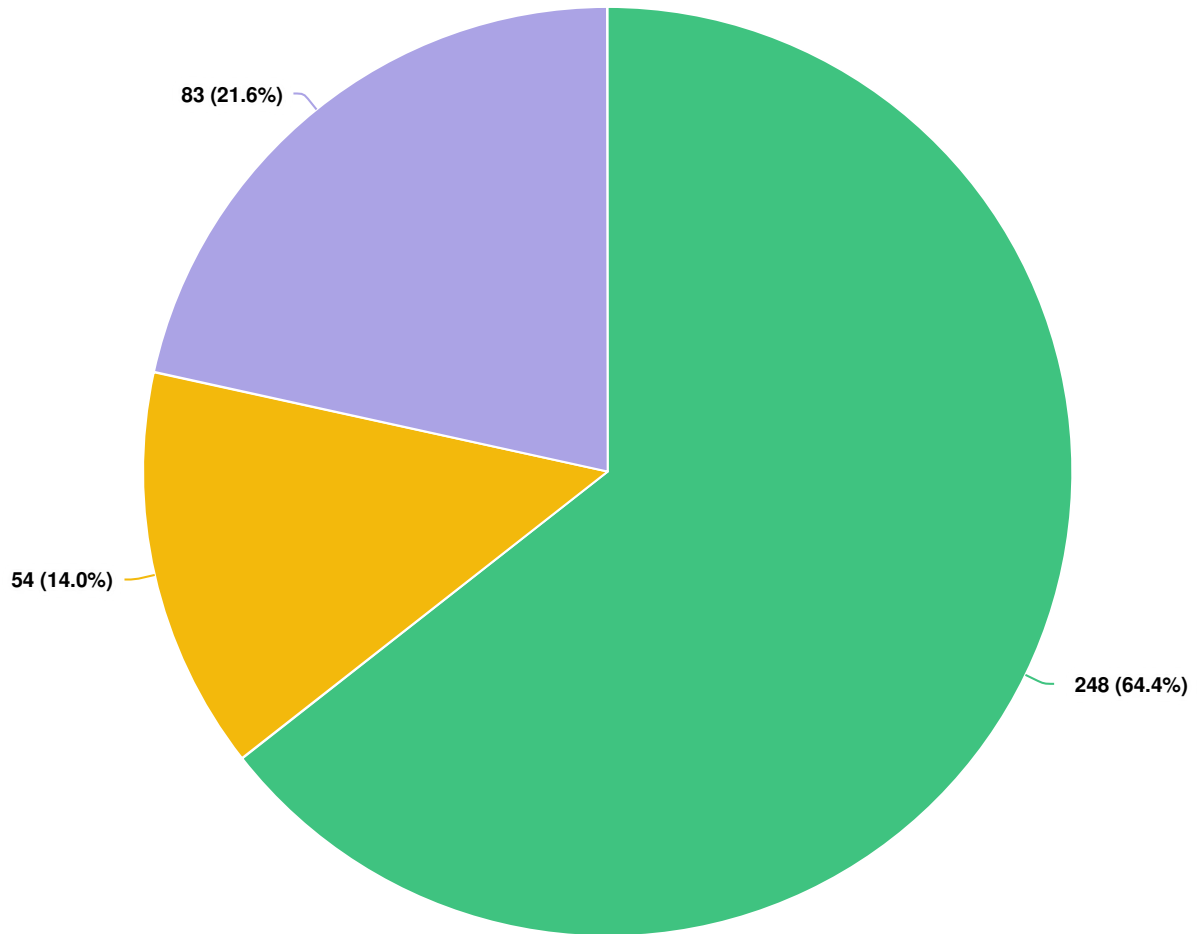

Question options

- 🟢 I was unable to get to a polling location due to personal reasons
- 🟡 I was unable to get to a polling location due to transportation/accessibility issues
- 🟣 I was unaware that Burlington offered different ways to vote including advance polls and online voting
- 🩷 I did not like any of the candidates   🔵 I did not think my vote would make a difference
- 🩵 I don't trust the government/electoral process   🟢 I don't care who runs Burlington
- 🟩 I did not know enough about the candidates   🟠 I did not know how/where/when to vote   🔴 Other (please specify)

Optional question (28 response(s), 385 skipped)

Question type: Checkbox Question
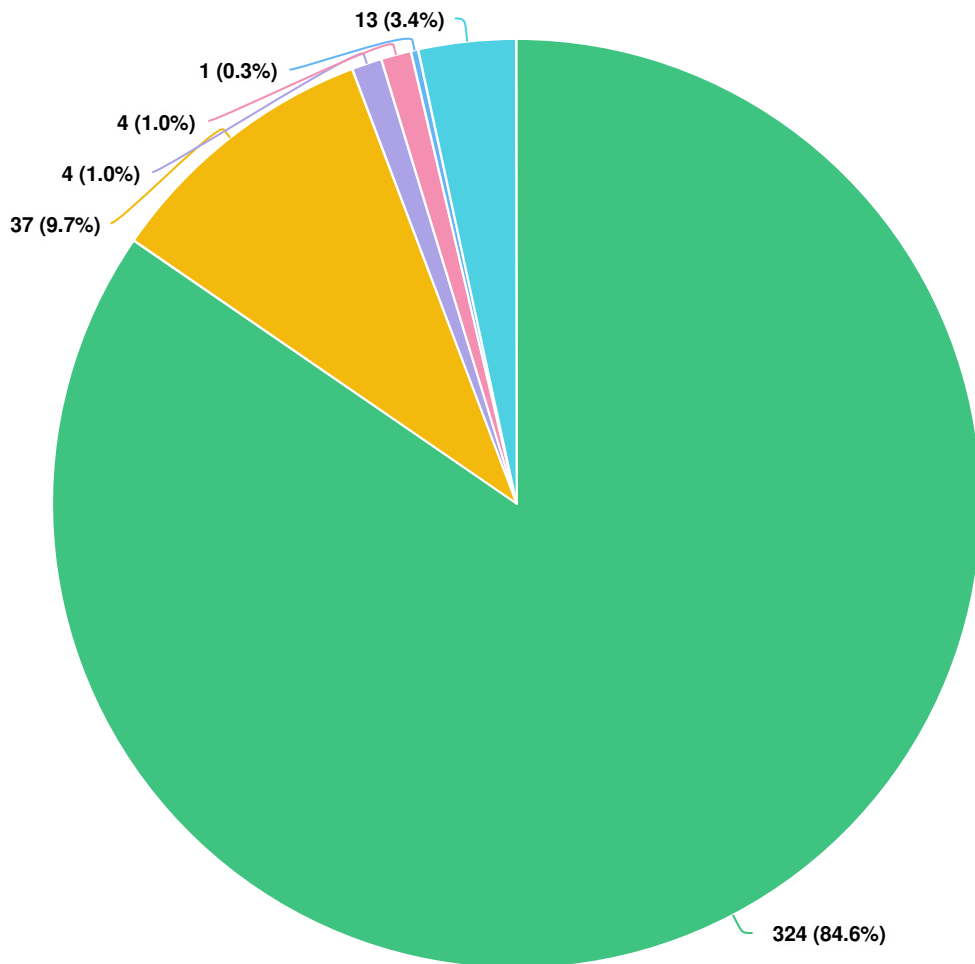
How did you vote in the 2022 Municipal Election?

83 (21.6%)

54 (14.0%)

248 (64.4%)

Question options

● Online   ● In-person during advance polls   ● In-person on election day

Optional question (385 response(s), 28 skipped)

Question type: Radio Button Question

How long did the voting process take? If you voted in person, please consider the time once you arrived at the voting location
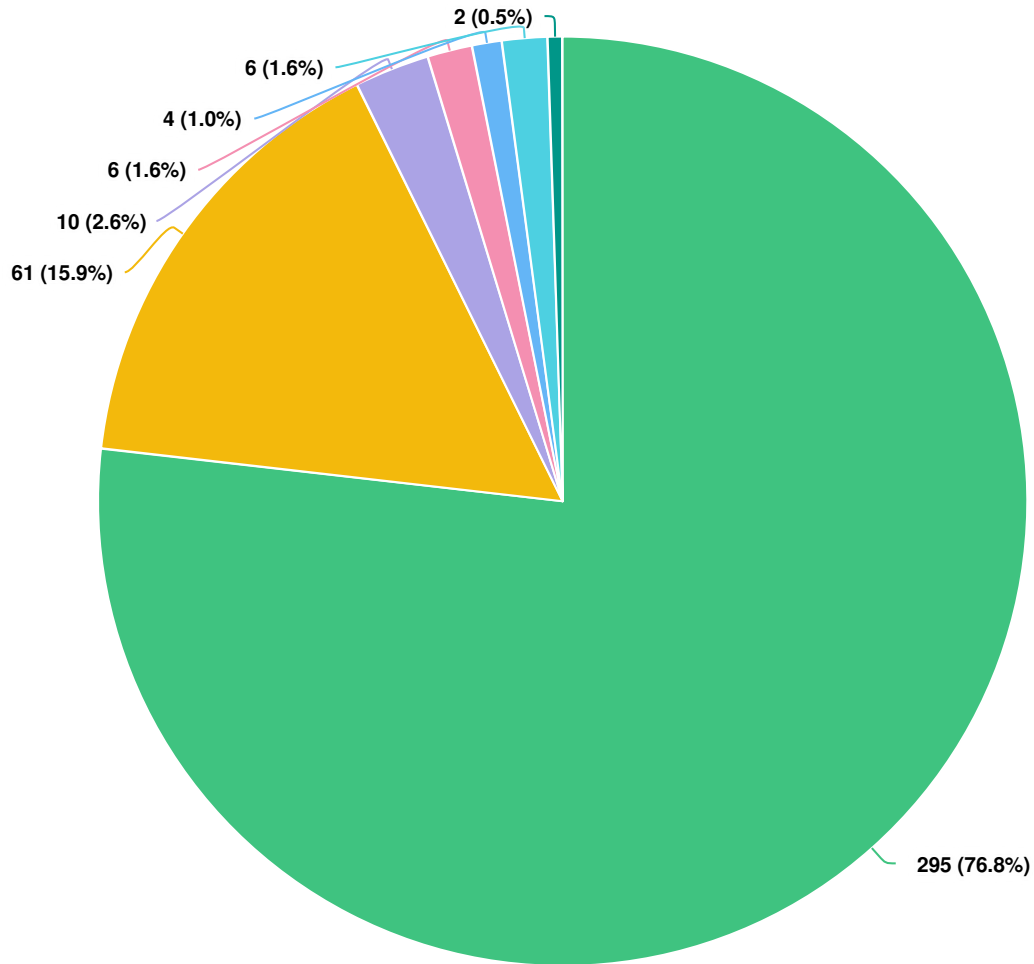

Question options

● 0 - 15 minutes ● 15 - 30 minutes ● 30 - 45 minutes ● More than 45 minutes ● Unsure ● Not applicable

Optional question (383 response(s), 30 skipped)

Question type: Radio Button Question

I found the time to vote to be acceptable?

2 (0.5%)

6 (1.6%)

4 (1.0%)

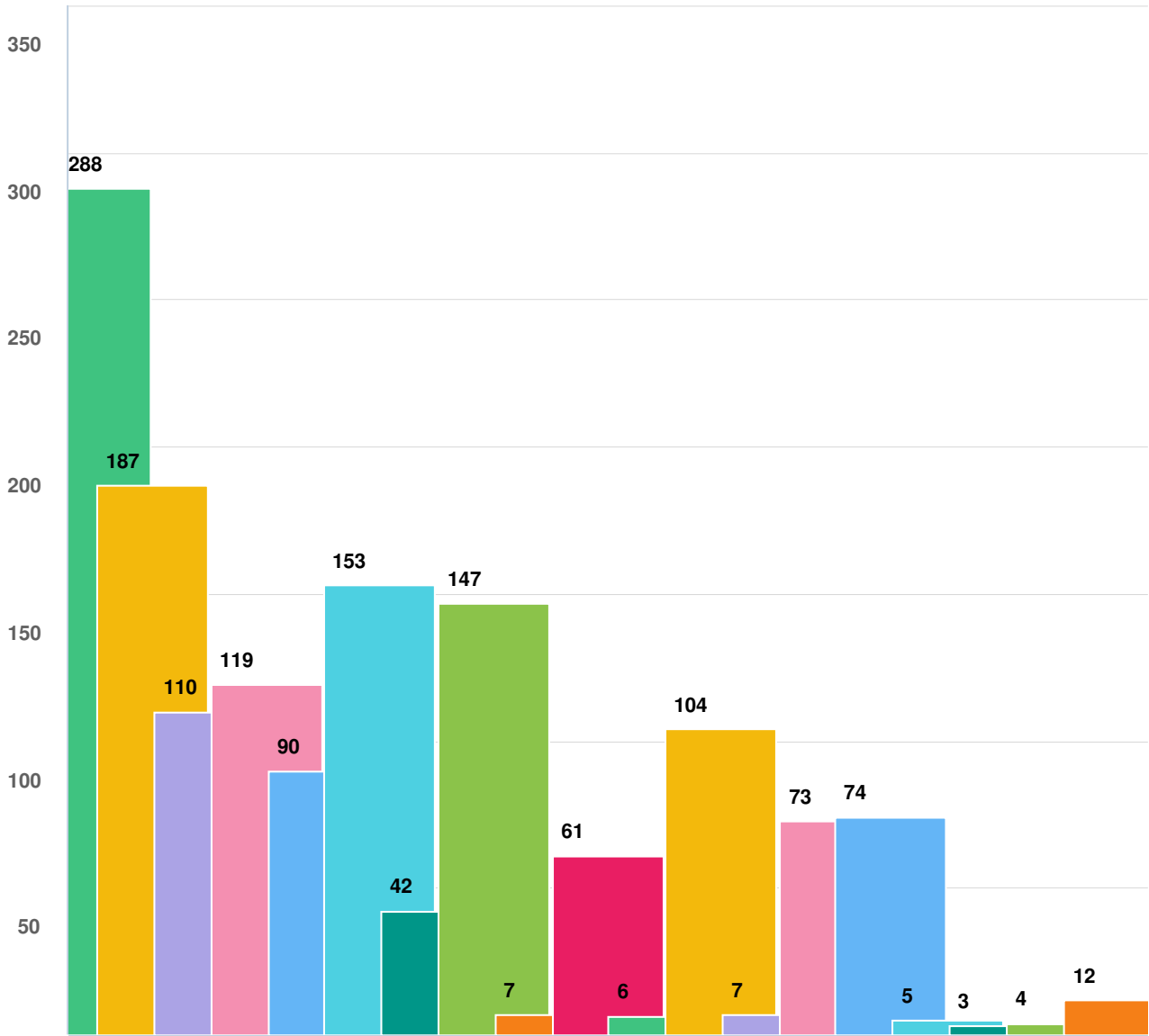6 (1.6%)

10 (2.6%)

61 (15.9%)

295 (76.8%)

Question options

- Strongly agree
- Agree
- Somewhat agree
- Neither agree nor disagree
- Somewhat disagree
- Disagree
- Strongly disagree

Optional question (384 response(s), 29 skipped)

Question type: Radio Button Question

Where did you receive information about Burlington's 2022 Municipal Election? (Select all that apply)

Question options

- ● Voter Information Letter
- ● Election website at myvoteburlington.ca
- ● Print or newspaper ads
- ● Local news and media coverage
- ● City Talk brochure mailed to my home
- ● Election postcard mailed to my home
- ● General advertisements around the City (display screens, movie theatre ads, mobile signs or posters)
- ● Candidates
- ● Community organization (e.g. YMCA, library, school board)
- ● Word of mouth
- ● In-person election Outreach/Information events (e.g. Food for Feedback, virtual Election 101 information session)
- ● Social media
- ● Online ads (e.g. Google ads)
- ● burlington.ca (including the city calendar of events)
- ● Get Involved website or newsletter
- ● Burlington Transit
- ● I don't know
- ● I did not learn about the election prior to Election Day
- ● Other (please specify)

Optional question (384 response(s), 29 skipped)
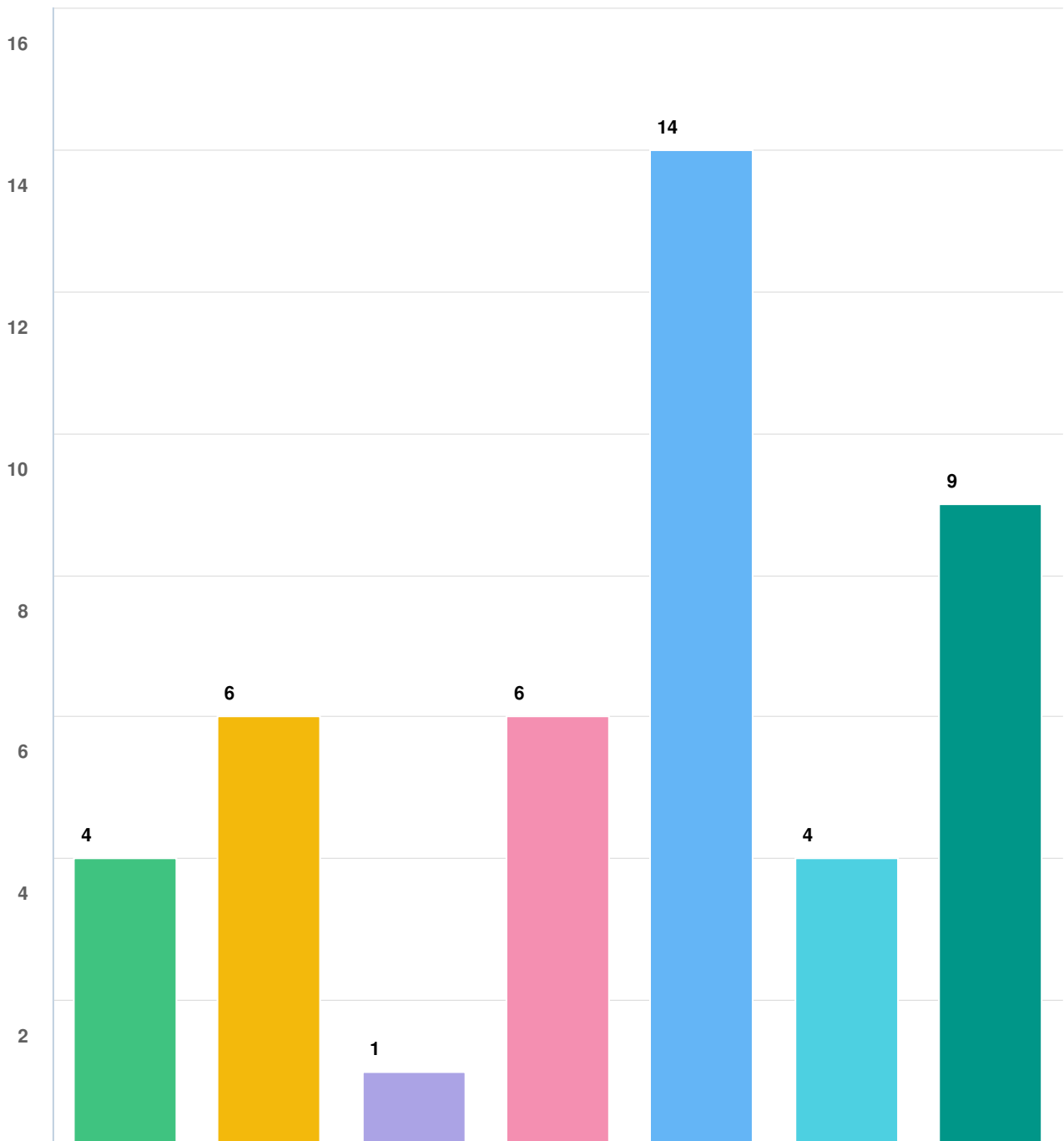
Question type: Checkbox Question

Please select the best answer to the following statements

Question options

- 🟢 Not applicable
- 🟢 Strongly disagree
- 🔵 Disagree
- 🔵 Somewhat agree
- 🔴 Neither agree nor disagree
- 🟣 Somewhat agree
- 🟡 Agree
- 🟢 Strongly agree

Optional question (385 response(s), 28 skipped)

Question type: Likert Question

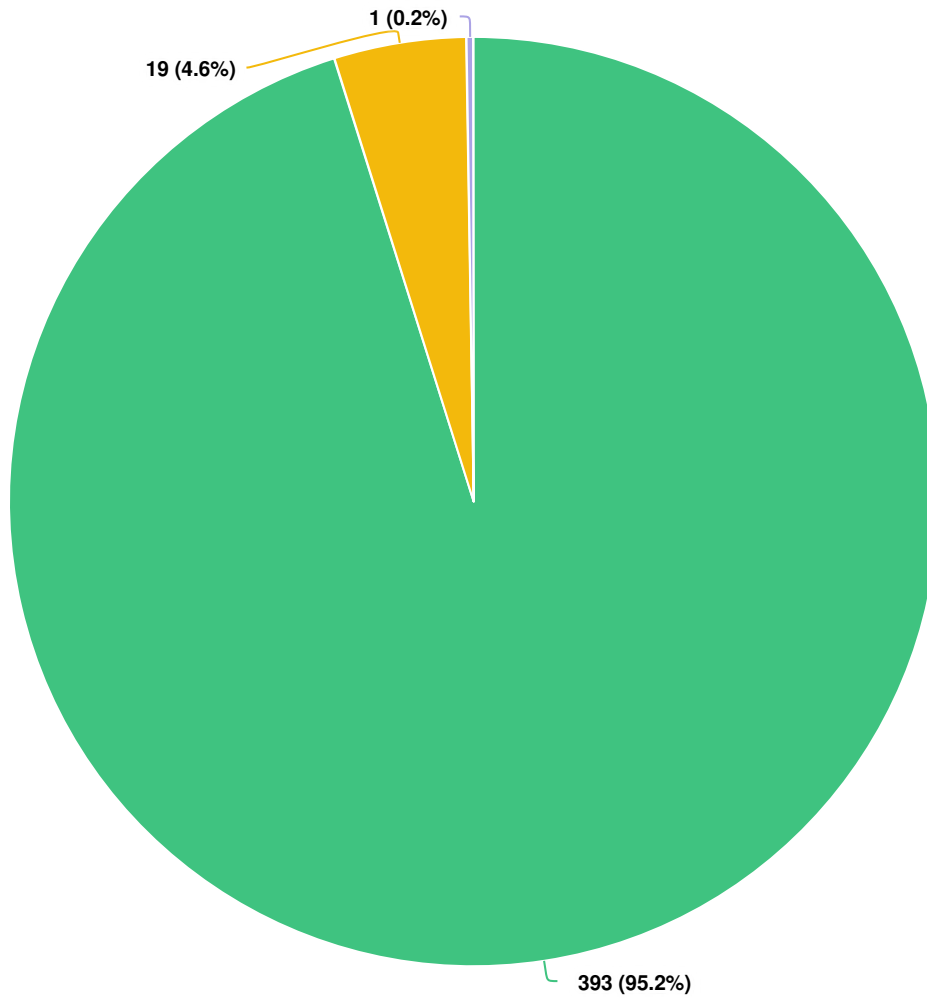## What would have made you more likely to vote? (Select all that apply)

Question options

- Other (please specify)
- If vote by mail was available during the election
- If online voting was available on election day
- If I had more advance voting opportunities
- If there were more convenient polling locations
- If there were different candidates
- If I received a Voter Information Letter

Optional question (27 response(s), 386 skipped)

Question type: Checkbox Question

Have you voted in past municipal elections?

1 (0.2%)

19 (4.6%)

393 (95.2%)

Question options

● Unsure ● No ● Yes

Optional question (413 response(s), 0 skipped)

Question type: Radio Button Question