



At Alinea, we aspire to be the stewards of a better tomorrow. Leveraging the power of collaboration, we foster community in everything we do.



Alinea is listening. We understand your needs and aspirations for the community and are committed to advancing our collective interest in creating housing and economic prosperity

We have and will continue to engage and recruit best in class partners and collaborators to help you realize lasting legacy.

Future Focus



Collaboration



Trust



Stewardship



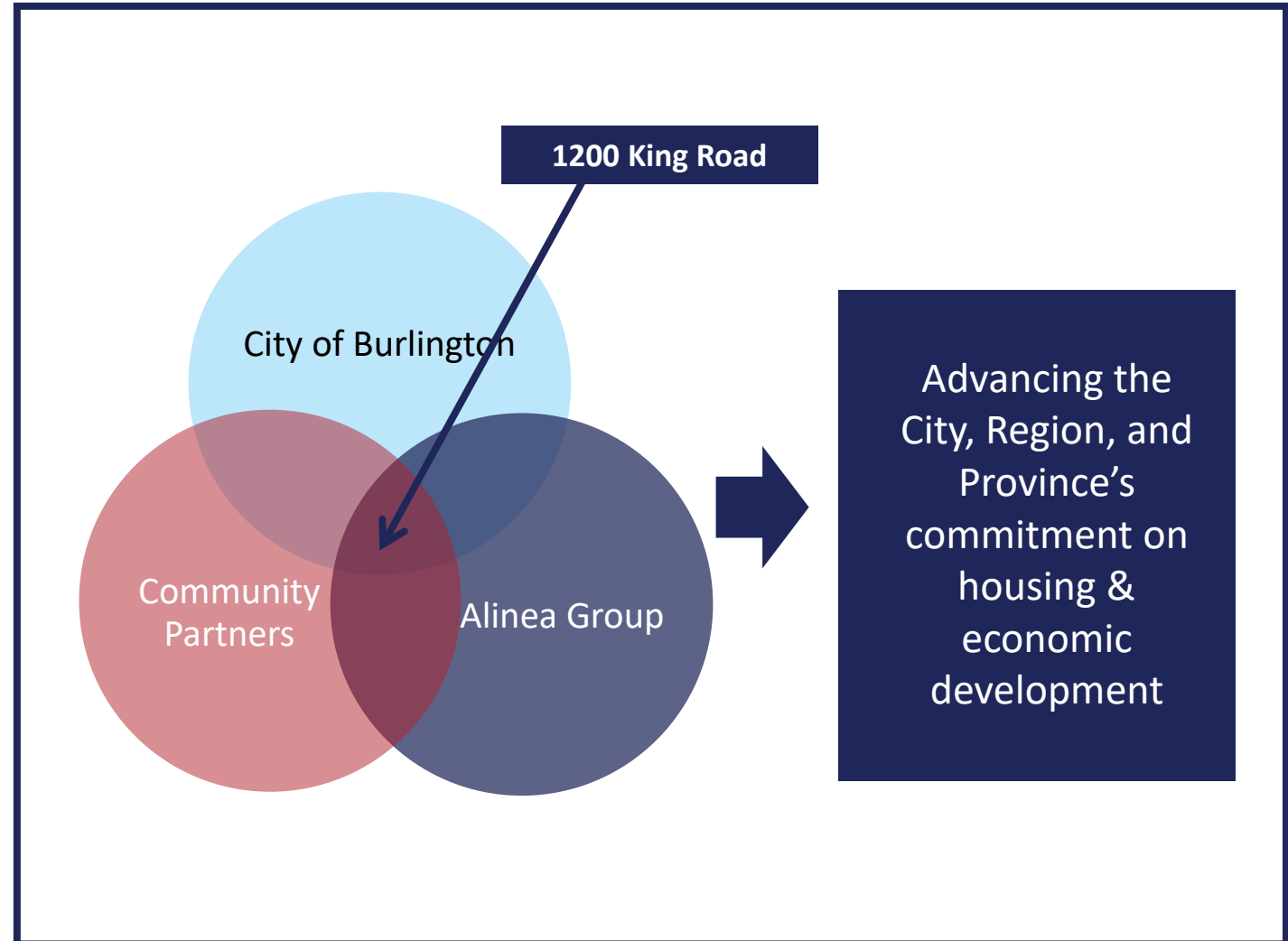
# Public & Private Collaboration

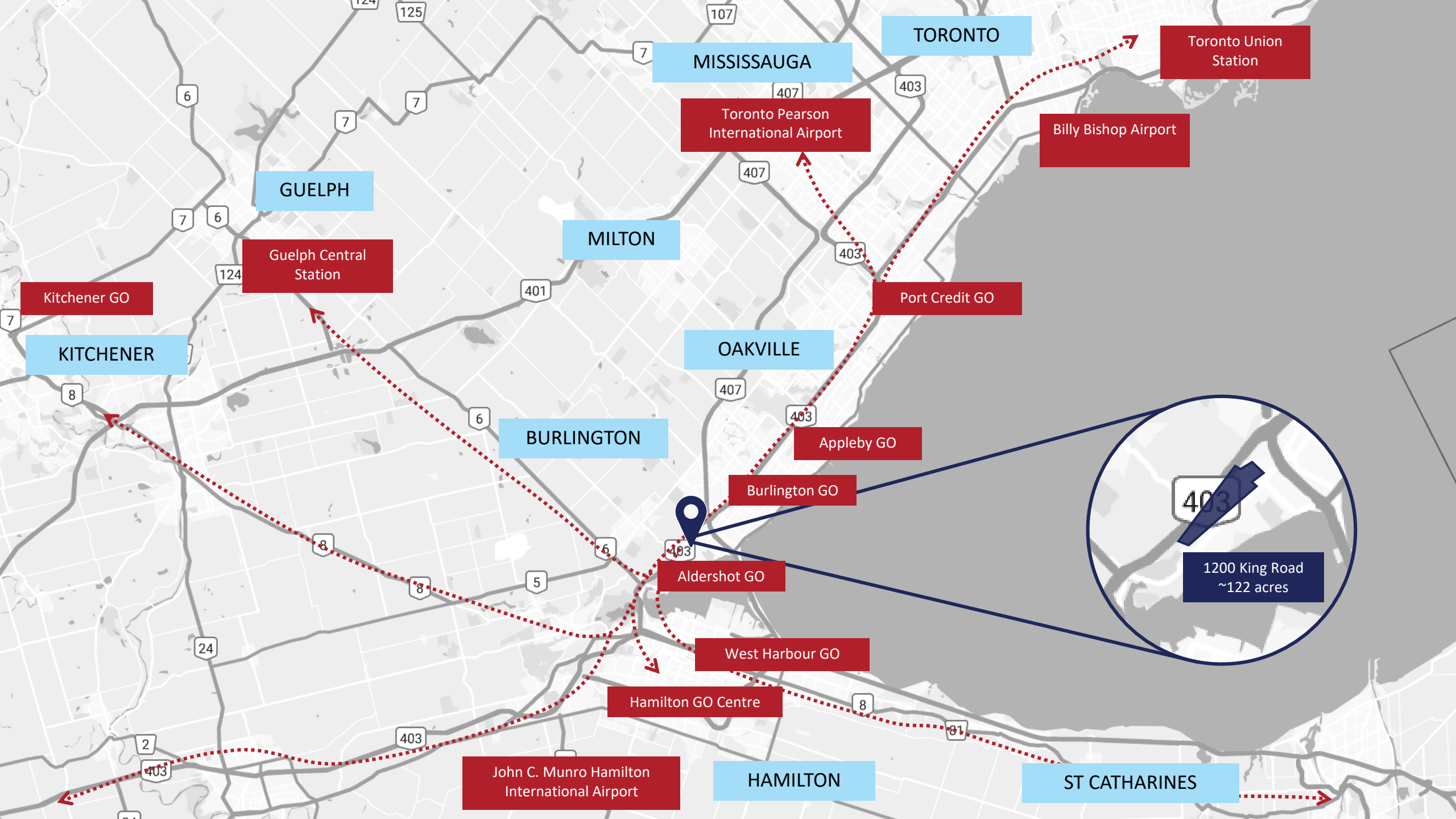
1200 King Road presents a unique opportunity to truly bring together a high-quality sustainable mix of uses to create a healthy complete community that also serves as a destination in Burlington.

The Alinea Group welcomes the opportunity to lead and champion this development in collaboration with the City of Burlington.

Public and private collaboration is the key to ensuring the effective and successful delivery of this landmark mixed-use community, which will:

- Address the housing demand
- Deliver retail and community amenities
- Create an entertainment destination
- Provide local employment





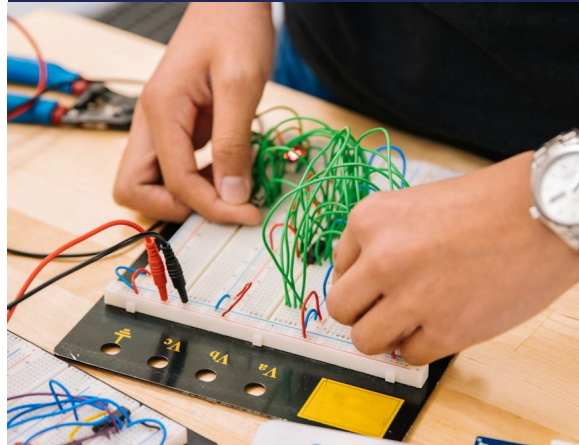
# Placemaking & Vision

1200 King Road is a master planned community that thoughtfully combines housing, retail, recreation, entertainment, mobility and the natural environment - making it a connected and vibrant, and diverse mixed-use neighbourhood, promoting an active sustainable lifestyle

Housing



Innovation & Education



Economic Development



Parks & Natural Heritage



Sustainability



Entertainment & Recreation



Mobility



Retail & Placemaking



# 1200 King Road



## Housing

Providing a range of housing stock and tenure options in a community with a strong sense of place

Providing housing close to transit and promoting active transportation within the site

## Jobs

Generating employment opportunities and economic benefits at the earliest stages of development (construction, planning, etc.)

Creating new employment opportunities through the retail district, entertainment district, and the potential post-secondary campus



Contributing towards provincial and City housing and employment targets that will accommodate the anticipated population growth



A close-up photograph of several hands of different ages and skin tones stacked together in a circle, symbolizing unity, support, and community. The hands are resting on top of each other, with some fingers slightly curled. The background is a soft, out-of-focus blue. The entire image has a light blue overlay.

1200 King Road  
Today.

Tomorrow...

Alinea has assembled a team of experts for 1200 King Road to ensure that the overall vision and the masterplan is aligned with the City and Region's objectives.

