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To: Mayor and Members of Council

From: Denise Beard – Senior Manager of Community Development

Cc: Hassaan Basit, Jacqueline Johnson, Emile Cote, and Samantha Yew

Date: June 13, 2024

Re: Pilot Pickleball Rentals at Palmer Park

In response to the delegation presented by the Burlington Pickleball Association at the Committee of the Whole on June 10, 2024, I am pleased to announce the initiation of a Pickleball Pilot Program starting on August 1, 2024. This program aims to provide a fun, engaging, and inclusive activity for all community members by offering bookable court times during non-prime hours. This will ensure the program is fair and equitable to all residents.

Over the next couple of months staff will:

- Develop an awareness marketing campaign
- Implement the booking rules, fees and process into scheduling software
- Communicate with established and known Pickleball Organizations in the City

The pilot program will run for three months, from August 1, 2024, to October 15, 2024 at Palmer Park. Courts will be available from 7:00 AM to 11:00 PM daily.

The program is open to all residents regardless of age, skill level, or background.

At the end of the pilot program, staff will evaluate its success based on participation rates, community feedback, sport ambassador observations and overall satisfaction. This evaluation will inform our decision on whether to extend or make the program permanent.

We encourage all residents to take advantage of this opportunity to try pickleball, meet new people, and enjoy a healthy activity.