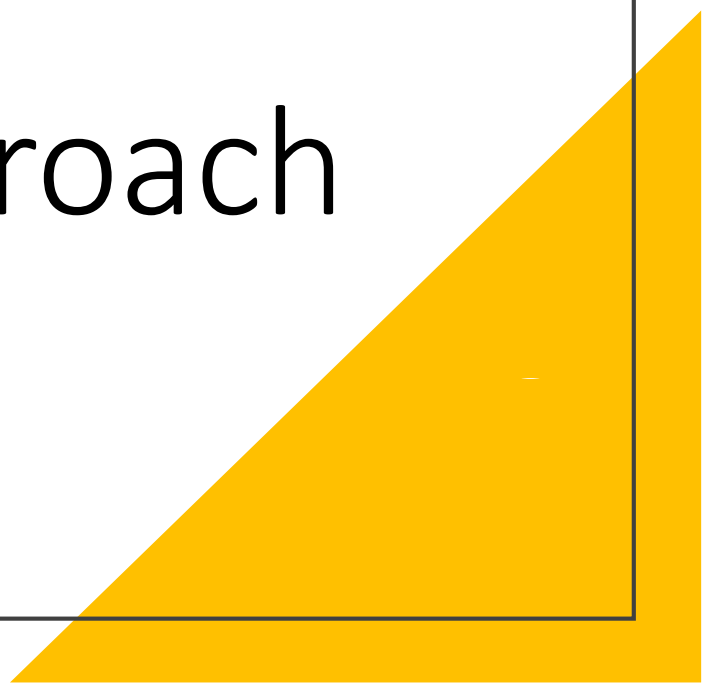


# Proposed Planning Approach

**For Consideration:** Burlington Accessibility Advisory  
Committee (BAAC)

June 2024



# Opportunities

- To strengthen relationships with other city advisory committees and agencies. (e.g. SBAR, March of Dimes, ROCK etc.)
- To develop a more proactive, and strategic document that enhances the impact we have on improving accessibility in Burlington.
- To consider best practices and innovations that other jurisdictions are undertaking regarding advancements in accessibility.
- To strengthen our tasks with key outcomes.
- To engage members in identifying, planning and approving key actions.

# Goals, Objectives and Outcomes

Develop a plan that:

- Is outcome focused.
- Strengthens relationships, inculcates and advances knowledge, awareness and solutions regarding accessible principles and practices;
- Provides advice to identify and remove accessibility barriers; and,
- Strengthens relationships with key partners, stakeholders and communities including:
  - City staff/council/advisory committees;
  - Community groups that support persons with disabilities;
  - General public; and,
  - Other municipalities and advisory groups.

# Proposed Approach and Next Steps

- BAAC to approve a working group (3-4 members) to draft a strategic outcome-based plan for approval.
- Identify, confirm and prioritize partners, stakeholders, allies and communities.
- Identify tactics and actions tailored to each audience that advises, and advances accessibility.
- Identify and develop key performance measures and outcomes.
- Timing of plan fall/winter 2024/25.

# Proposed Motion

- BAAC to strike a working group sub-committee of 3 to 4 members to develop a 2025 and beyond work plan.
- Present a final draft plan for BAAC approval on or before January 2025

# Appendix A: Current workplan



Item	Detail	Lead	Budget
Continuing/ongoing initiatives	<ul style="list-style-type: none"> <li>• Provide advice to staff and council on accessibility in City of Burlington by-laws, policies, programs, services, and facilities</li> <li>• Liaise and participate with other citizen advisory committees</li> <li>• Outreach to other organizations</li> <li>• to participate in BAAC lead events and initiatives (Special Olympics for example)</li> <li>• Continue to create connections with residents</li> <li>• Support Transportation staff with RespectTheSpace</li> </ul>	Group effort	\$0
Participate in public education opportunities	<ul style="list-style-type: none"> <li>• National AccessAbility Week (NAAW) – deliver an event</li> <li>• Participate in trade shows, resource fairs, conferences, events, farmers market</li> <li>• Food for Feedback – participate with a booth including surveys and give aways</li> <li>• Accessible Trick or Treat – look into a partnership with local community group and actively promote the initiative – can we partner with an existing city program? Love my hood? Look for community groups/facebook community groups</li> <li>• International Day of Persons Living with Disabilities Day (IDPD) event including flag raising and proclamation</li> </ul>	Lead TBD	\$1,000

# Appendix A: Current workplan (Continued)

Item	Detail	Lead	Budget
Accessibility Award	Award presented during NAAW Named after Ron Baliko		\$1,000
AccessNow	Populate AccessNow with accessible Burlington locations	Lead - TBD	
Joint ACC's Halton meeting	Support staff with hosting joint ACC Halton meeting		\$1,000

Other initiatives to consider:

Readability - as part of NAAW?

Booth at Burlington Centre

Attend Appleby Line Street Festival and Orchard Community Picnic

# Appendix B: Example Template for Plan

Partner ....	Tactics (Examples only)	Budget	Lead	Key Outcomes (Examples only)
City Council	<ul style="list-style-type: none"> <li>• Individual meetings (e.g. annually) with all/some city councillors to discuss accessibility.</li> <li>• Annually provide articles/information/events regarding accessibility to councilors for inclusion in their newsletters.</li> <li>• Participate in delegations regarding key motions.</li> </ul>	\$xxxx		<ul style="list-style-type: none"> <li>✓ Advise on improvements to accessibility barriers</li> <li>✓ Strengthen relationships</li> <li><input type="checkbox"/> Increase understanding of accessibility</li> <li><input type="checkbox"/> Solicit advice and/or best practices</li> </ul>
City Staff	<ul style="list-style-type: none"> <li>• Tactic A</li> <li>• Tactic B</li> <li>• Tactic C</li> </ul>	\$xxxx		<ul style="list-style-type: none"> <li>✓ Advise on improvements to accessibility barriers</li> <li><input type="checkbox"/> Strengthen relationships</li> <li><input type="checkbox"/> Increase understanding of accessibility</li> <li><input type="checkbox"/> Solicit advice and/or best practices</li> </ul>
XXXX	<ul style="list-style-type: none"> <li>• Tactic A</li> <li>• Tactic B</li> <li>• Tactic C</li> </ul>	\$xxxx		<ul style="list-style-type: none"> <li><input type="checkbox"/> Advise on improvements to accessibility barriers</li> <li><input type="checkbox"/> Strengthen relationships</li> <li><input type="checkbox"/> Increase understanding of accessibility</li> <li><input type="checkbox"/> Solicit advice and/or best practices</li> </ul>

EXAMPLE