

Appendix B: PB-68-16

Downtown Performance Indicators (as of 2015)

	Prosperity	2016 Indicator	2015 Indicator	Data Source
P1	Business occupancy rate	-	-	BDBA Records
P2	Longevity of businesses (turnover rate or “churn”)	7.14%	14.17%	BDBA Records
P3	Change in assessment value year over year	-	\$1.666 B	MPAC
P4	Construction value of building permits	\$525.4 M	\$236.4 M	Planning and Building Departments / ITS
P5	Percentage of locally owned businesses (non-franchise)	82%	-	BDBA Records
P6	Number of commercial building permits issued (excluding demolition permits)	392	342	Planning and Building Departments / ITS
P7	Ratio of jobs to population	Updated information not available	6,092 : 8,419 (~3:4)	2014 Employment Survey & 2011 Census Data
Balance				
B1	Business mix or ratio	Updated information not available	2014 Pie Chart	2014 Employment Survey
B2	Residential population and geographic area of downtown as a percentage of the city	Updated information not available	4.79% of residential population 0.91% of land	2011 Census / Environics & GIS
Livability				
L1	Total number of residents in the downtown	Updated information not available	8,419	2011 Census / Environics
L2	Number of residential units	Updated information not available	4,803	2011 Census / Environics

L3	Number of residential building permits issued (excluding demolition permits)	722	770	Planning and Building Departments / ITS
L4	Proportion of City's civic and cultural uses located downtown (%)	29 out of 80 (36%)	No data	Manager of Arts and Culture
L5	Crime known to police per 1000 residents in the downtown	No data	No data	Halton Region Police Service
L6	Population growth in downtown vs. population growth city-wide	Updated information not available	No data	Stats Canada Census
Inclusiveness				
I1	% of visible minority population in the downtown vs. City	Updated information not available	8.6% vs. 11.97%	2011 Census
Connectivity				
C1	Number and value of public improvement projects	-	-	Capital Works
Vibrancy				
V1	Sidewalk activity	No data	No data	Third-party survey required
V2	Number of events downtown	393	296	Tourism Burlington
V3	Total attendance at events downtown	687,697	658,569	Tourism Burlington
V4	Year over year satisfaction rates of visitors	No data	No data	Third-party survey required
V5	Year over year % increase of event attendance by event type per season	4.4% increase in total attendance from 2014	6.2% increase in total event attendance from 2013	Tourism Burlington
V6	Year over year walk score (average of 5 locations in the downtown)	426 Brant St. 88% 1333 Lakeshore Rd. (AGB) 78% 2042 Lakeshore Rd. (Bridgewater) 82% 571 Brant St. (No	426 Brant St. 87% 1333 Lakeshore Rd. (AGB) 73% 2042 Lakeshore Rd. (Bridgewater) 82%	www.walkscore.com

Frills Plaza) 87%	571 Brant St. (No
2109 Lakeshore	Frills Plaza) 85%
Rd. (Martha's	2109 Lakeshore
Landing) 71%	Rd. (Martha's
Average: 81.2%	Landing) 75%
	Average: 80.4%