



BURLINGTON
DOWNTOWN

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Glazier delegation Presentation

Burlington Downtown Business Association

Delegation

Strategic Parking Framework for Downtown Burlington

Defined Parking Area + Reserve Fund

- *DPA investment= \$273,000/year*
- *2017 – 2027 = \$5,400,000*

RF800051 Parking District	(245,514.25)
RF800685 Parking Growth Reserve Fund	(7,807,949.48)
RF800686 Parking Renewal Reserve Fund	(4,458,166.94)

Current Reserve = (approximately) \$12.5 M

Burlington Downtown Recommendations:

- ① THAT Committee of the Whole approve the *Strategic Parking Framework for Downtown Burlington* report as presented.
- ② THAT facility design and a construction schedule for a public off-street parking facility, east of Brant Street, be submitted by Transportation Services as a capital budget request (2027 budget) for the year 2028.
- ③ THAT City of Burlington Finance Department be directed to conduct a detailed financial analysis to confirm long-term affordability, reserve capacity and overall sustainability of the Downtown parking system in order to support the expedited planning, design and construction of a new off-street parking facility east of Brant.
- ④ THAT this detailed financial analysis be presented for review by the Downtown Parking Advisory Committee (DPC) and Board of the Burlington Downtown Business Association (BDDBA).

Project Name:	Future Downtown Public Off-Street Parking Facilities		
Project Number:	RD-PK-87	Department:	Transportation Services

Project Description

Future off-street parking facility(s) based upon the need identified in the Burlington Downtown Parking Study Report in September 2011 (TS-37-11). This report was refreshed by the Carl Walker Report in 2013 (TS-07-13) confirming the requirement of a downtown garage facility in the future.

The need and justification for a future parking structure is being reconfirmed through the Downtown Parking Plan (DPP) which commenced in 2024 and is anticipated to be completed in 2025. The Downtown Parking Plan is determining the need for additional parking supply in the Downtown, preferred location, timing for implementation and design (i.e., private/public partnerships, parking structure, surface parking, etc.). The DPP will make recommendations on timing and budgeting for a future structure, if required.

Location

2029 - Facility Design
 2030 - Construction

Funding Breakdown

Funding Source	2025	2026	2027	2028	2029 - 2034	2025 - 2034
Capital Reserve Funds					12,375	12,375
Debt					6,125	6,125
Total					18,500	18,500

*Numbers are in \$ Thousands and may not add due to rounding

BDBA SURVEY: Key Findings

- ① **Critical Shortage for Growth:** **92%** of respondents disagree that there is adequate public parking to support the growth of their business over the next 5 years

- ② **Employee Impact:** **69%** report that there is insufficient parking within one block to meet the needs of their staff, **limited availability directly correlates with their ability to attract and retain staff.**

BDBA SURVEY: Key Findings

- ③ **Negative Customer Experience:** 96% of businesses describe the feedback they receive from patrons regarding parking as "generally negative."

Overall Conclusions

- ♦ 70% of businesses stating their employees cannot find adequate parking nearby, staff are often forced to compete for the same limited inventory as customers or park at significant distances/costs, further straining the limited supply
- ♦ The prevailing sentiment is that the current supply is already at capacity and inhibiting potential revenue
- ♦ Stakeholders strongly favour strategies that increase the supply and ease of finding spaces over changes to pricing structures
- ♦ Addressing the availability of convenient parking is identified as the most critical factor for sustaining downtown business vitality



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Thank you